

MEMBERSHIP BENEFITS

You've heard it before but it's never been more true—we can accomplish so much more by working together! Through the Chamber, many volunteers donate hundreds of hours to help make the Lake Wales area a better place to live, work, and play. By working together, Chamber members meet community challenges and improve the climate for business.

The Chamber's professional staff coordinates volunteer efforts, provides expertise, customer referrals and member assistance. Business members gain access to a broad range of services that provide an immediate return on their membership dues investment:

- ↻ The Chamber's online membership directory provides visitors to the Chamber's website with a direct link to member listings, contact information, business web sites, and special offers.
- ↻ A printed directory is distributed to thousands of visitors and area residents each year.
- ↻ Visitors to the Chamber's Welcome Center have access to member brochures and information about area attractions and events. Relocation packets, visitor information, and business referrals are provided in response to online and telephone requests promote member businesses.
- ↻ Ongoing community promotion encourages visitors, residents, and fellow members to buy locally, supporting Lake Wales area businesses.
- ↻ Broadcast e-mail notices keep members informed and distribute member notices regarding their own special events and promotional activities.
- ↻ Chamber events, "after hours" receptions, "breakfast before business" and membership luncheon meetings provide networking opportunities—a chance to maintain contact with long-time customers and to build positive relationships with new members and new area businesses.
- ↻ Chamber newsletters promote members and provide information about upcoming events, programs, seminars, legislation and issues affecting the business community.

▣ PRESIDENT'S CIRCLE

MEMBERSHIP: \$ 5,000

This membership package includes the following promotional benefits, event tickets, and annual membership dues investment:

- **"Career**Shadowing Program and Luncheon":Event sponsorship includes a preferred table for 8 employees and/or students at the luncheon and recognition in all promotional literature and the event program (Value-\$300);
- **Citizen of the Year Awards Gala** sponsorship: includes a preferred table for 8 and participation in the awards ceremony; recognition in all promotional literature, on the *Gala* marquee, and the event program (Value-\$1,500);
- **Business-Education Breakfast Reception** - Primary Sponsors help cover the cost of this annual program honoring 400-500 Lake Wales Area teachers, administrators, and support personnel: Includes the cost for 10 attendees and recognition in all promotional literature and the event program (Value-\$500)
- **Carl F. Durso Excellence in Business Awards Luncheon** sponsorship: includes a preferred table for 8 and recognition in all promotional literature and the event program (Value-\$500);
- **Holiday Luncheon & Annual Meeting** Sponsor, including a Preferred Table for 8 and recognition in all promotional literature and the event program (Value-\$500);
- **Business Trustees:** CEO, CFO, or Regional Manager participation in this new Chamber program. (Value: \$1,000)
- **Primary sponsor of the Chamber's website:** includes a front page logo linked to company website - viewed by more than 65,000 on-line visitors annually (Value-\$1,500);
- **1/2 page ad in 4 issues** of the Chamber's online newsletter, *Progressions*, (Value-\$800);
- **1/2 page ad** in the Chamber's **2007 Membership Guide**, which is published on-line, updated continuously, and available for member and on-line visitor download and printing. It is also printed in-house as needed for distribution to Lake Wales Area visitors, residents, and new member businesses (Value-\$500).
- **Sponsorship recognition in the BellTower**, with company logo in each of 12 monthly issues of this Lake Wales Area Chamber of Commerce community newsletter, printed and distributed by The Ledger to more than 11,000 Lake Wales Area residents and businesses (Value- \$500).

Total Cost: \$5,000 (Total Benefit Value: \$8,000)

LAKE WALES AREA CHAMBER OF COMMERCE

Promoting and enhancing a strong business climate while supporting a desirable quality of life in the greater Lake Wales, Florida area.



LAKE WALES AREA CHAMBER OF COMMERCE

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LAKE WALES, FL 33859

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WWW.LAKEWALESCHAMBER.COM



MEMBERSHIP APPLICATION

Lake Wales Area
Chamber of Commerce



Committee Sign-Up

Please review the Lake Wales Area Chamber of Commerce committees, which are listed below, and indicate those of interest to you or which you believe would benefit from your experience, interest, and/or expertise.

We need your ideas and your involvement, as well as your financial support. By working together through these committees, we can make great things happen for our businesses and the Lake Wales area community!

Committees

- Education & Youth Leadership Committee
- Leadership Lake Wales Committee
- Leadership Alumni Committee
- Beautification Committee
- Small Business Committee
- Tourism Committee
- Smart Growth Committee
- Marketing Committee
- Government Affairs Committee
- Member Recruitment & Retention Committee
- Member Services Committee
- Communications Committee
- Ambassadors Committee
- Fund-raising & Sponsorships Committee
- Special Events Committee

Membership Investment Schedule

Boosters (Individual or Retired) (No business listing – can't vote or hold office)	\$ 75	\$ _____	
Nonprofits - Clubs, Service Organizations, Churches	\$ 133	\$ _____	
Schools, Pre-K-12	\$ 225	\$ _____	
Higher Education Institutions, Colleges & Universities	\$ 500	\$ _____	
Financial Institutions (Calculated on Dec. 31 Lake Wales area deposits)			
1-25 million	\$ 600		
26-50 million	\$ 875		
51+ million	\$1,150	\$ _____	
Public Utilities	\$1,150	\$ _____	
Hotels/Motels Up to 10 units PLUS \$4 per additional unit: ___units over 10 x \$4 =	\$ 225 + _____	Total \$ _____	
Professionals Basic firm membership and one professional listing (i.e., Attorneys, Physicians, Real Estate, Accountants). Additional listings for individual professionals affiliated with this member firm. (Listing may include specialty area)	\$ 225	\$ _____	
	\$ 75 x _____ =	+ \$ _____ Total \$ _____	
Basic membership – all others not listed above:			
Number of Employees	Annual Investment	Number of Employees	Annual Investment
0-5	\$225	126-200	\$730
6-20	\$277	201-300	\$872
21-50	\$363	301-450	\$957
51-100	\$504	451-650	\$1070
101-125	\$617	651 + up	\$1183
			\$ _____
Membership Investment \$ _____	Plus Processing Fee + \$25	Plus _____ additional categories @ \$25 + \$ _____	Total Amount Due = \$ _____

YES! I WANT TO JOIN!

- Enclosed is my check for \$ _____.
- Please charge \$ _____ to my credit card: Visa/Mastercard No. _____
- Exp Date: _____
- In the Name of: _____
- Signature _____

Company Name:		Mailing Address:	
Physical Address:		City, State, Zip:	
Main Contact Name:	E-mail:	Web Site:	
Phone:	Additional Contacts:		
Fax:	Free Category Listing		
Category Listings @ \$25.00:			