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Central Florida VCB News

PCTSM Strategic Planning Session

Please join the Tourist Development Council(TDC) on Wednesday, July 14, 2010 at 9 a.m. for the 2010-11 Strategic Planning Session

This is an opportunity for you to help shape the marketing efforts for the upcoming year.

Polk County Tourism and Sports Marketing Conference Room
2701 Lake Myrtle Park Road
Auburndale, FL 33823

Please RSVP to [Sara Willard](mailto:sara@visitcentralflorida.org) (sara@visitcentralflorida.org) or call 863-551-4734 by July 12th.

"The Future Begins Now!" Open Forum

Wednesday, August 25, 2010
8:30-11:30 a.m. at Polk County Tourism and Sports Marketing
2701 Lake Myrtle Park Road, Auburndale

Open Forum facilitated by Berkeley Young of Young Strategies

"Are You Ready for the Visitors who will be coming?"

Please join us for an open forum for community leaders to begin planning for a dynamic decade in Polk County. There are many exciting projects and developments underway. That fact, coupled with the opening of LEGOLAND Florida and travel industry experts predicting an improving travel economy next year, make it the perfect time for Polk County leaders to come together and begin planning for a Bright Future!

Sign Up Today! Space is Limited! To fill out the form click <http://www.centralfloridasports.com/FutureForm.pdf> .

How to contact LEGOLAND Florida Staff

Many of you have been inquiring about contact information for LEGOLAND Florida.

We are happy to provide you with an email address that has been set up for your questions and interests in LEGOLAND Florida. You can email LLFmarketing@legoland.com and your message will be directed to the appropriate person.