

**FOR IMMEDIATE RELEASE**

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**“Florida Frontier” Photography Exhibit by Carlton Ward, Jr.  
At Lake Wales Arts Center, Lake Wales, FL**

The Lake Wales Arts Council announces the opening of the photography exhibit by Carlton Ward, Jr. at the Michael Crews Gallery at the Lake Wales Arts Center. “Florida Frontier” will open on February 11. A reception and book signing will take place on February 25 in the Michael Crews Gallery from 5:00 to 7:00 pm.

Meet **CARLTON WARD, JR.**, as he discusses and signs **FLORIDA COWBOYS: KEEPERS OF THE LAST FRONTIER**, with his stunning photographs and 20 essays with historical, cultural, and environmental perspectives. Our state has the longest history of ranching in the country, with nearly one-fifth of the state still devoted to the cattle industry, and working ranches playing a vital role in our economy. As encroaching urban sprawl threatens, Ward documents the untold story of cowboys riding out every day before dawn, sharing irreplaceable wetland and other wild land with bears, panthers, and other endangered species.

Ward is an eighth-generation Floridian from a pioneering Hillsborough County ranching family, and a leader in the field of conservation photography, with photojournalism appearing in Smithsonian Magazine, Popular Photography, Outdoor Photographer, and more.

Several activities are being planned in conjunction with the exhibit. Please visit our website for details.

*The Lake Wales Arts Council, Inc. is a 501(c)3 non-profit organization whose mission is to promote, encourage and celebrate the arts for the enhancement of community life. The Arts Center is located at 1099 S.R. 60 East in Lake Wales. The Arts Center is open year round, Monday through Friday, 9:00 am to 4:00 pm. For more information, please call 863-676-8426, or visit the website [www.lakewalesartscenter.org](http://www.lakewalesartscenter.org).*

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